

# cover

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**SASHA BIKOFF AT KIPS BAY  
WESLEY MOON • MADDUX CREATIVE • ERINN V.**

07 Photo: Genevieve Garrupio



07 Sasha Bikoff at Kips Bay, New York

08 Hudson Valley interior by Sasha Bikoff

09 Bridgehampton interior by Sasha Bikoff

## Sasha Bikoff

*Interior designer, Sasha Bikoff New York, New York City*

The photo below (09) is from a contemporary take on a 1980s Miami-style mansion in Bridgehampton, New York. Unlike so many homes in the Hamptons (which feel cold and impersonal), this space was fun and beachy. I designed the space for my mother—a Persian woman from Tehran, Iran, who loved to entertain. Before purchasing one piece of furniture or decor, I had to settle on a certain feel for the space: tropical energy that conjured a heady mix of the 1960s and carnival. One of the defining features of the home is its bold moments of bright colour against an all-white background.

I wanted to there to be an element of reflection in the living room, which is why the thirty fruit sketches, the coloured rug and the window panels all share the same perfectly ordered and symmetrical grid-like quality. With the white sofa

and relatively neutral walls, I wanted to bring in a colourful element closer to the ground, which is where the rainbow carpet and bright coffee tables come in.

On the second-floor landing, I opted for several of my own hand-painted art pieces (I studied fine arts and art history at George Washington University and The American University in Paris) along with two reupholstered seating options and an Ultrafragola mirror. The lime-green rug with pink, yellow and white bordering frames is the highlight of this small space. I don't like the look of an all-white space with small pops of colour here and there, rather, I prefer for every piece to boast lots of colour and pattern to really add to the personality of the space. Having a more neutral rug would have completely toned down the feel of the space, whereas the bright-green brings it to life.

The project to the right (08) is the home of a young Manhattan couple that wanted a weekend refuge that wasn't the Hamptons, so they landed on this home in Hudson Valley. I wanted the space to feel like a reflection of the couple: young, fashion-forward and edgy, so I included lots of dark

08 Photo: Patrick Cline



Photo: Nicole Cohen



dishes, heavy stone fireplaces and exaggerated moulding. This house is on the Hudson River, which you see from every room. It's serene and tranquil, so the design had to reflect that. My first purchase was the rug that depicts a stylised streambed in tones of black, grey and white—a fitting anchor for the molten-lava-rock coffee tables that sit on top of it. The rug is so special because, although it was the first piece I purchased, it ties together the rest of the room.

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